

THE LEADER'S CYBER READINESS GUIDE

ESSENTIAL ELEMENTS OF A CULTURE OF CYBER READINESS



You— The Leader

Drive cybersecurity strategy, investment and cyber culture



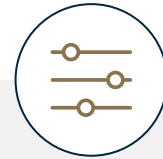
Your Staff— The Users

Develop security awareness and vigilance



Your Systems— Operations

Protect critical assets and applications



Your Surroundings— Digital Workspace

Ensure only those who belong on your digital workspace have access



Your Data—What the Business Is Built On

Make backups and avoid the loss of information critical to operations



Your Ability to Recover

Limit damage and quicken restoration of normal operations

- Your awareness of the basic risks drives actions and activities that build and sustain a culture of cybersecurity.
- Your staff are your first line of defense. They should continuously grow their cybersecurity skills and readiness.
- Information is the lifeblood of any business; it is often the most valuable of a business's intangible assets.
 - Know where this information resides, know what applications and networks store and process that information, and build security into and around these.
- Setting approved access to your digital environment controls who operates on your systems and with what level of authorization and accountability.
- Even the best security measures can be circumvented. Learn to protect your information where it is stored, processed and transmitted.
 - Have a contingency plan to recover systems, networks and data from known, accurate backups.
- The strategy for responding to and recovering from compromise: plan, prepare for and conduct drills for cyberattacks as you would a fire.
 - This requires having established procedures and plans and communicating during a crisis.