

COMMERCIAL STRATEGIES FINANCIAL ANALYSIS

Uncover opportunities that drive profitable growth, cash flow and potential valuation.

Banc of California offers a full range of banking services for every life stage of your business. Our Commercial Strategies team provides customized financial analysis to identify insights that can help you achieve your goals and take your business to the next level.

The Banc of California Commercial Strategies team consults with you to develop customized business insights and provide strategic financial planning and modeling.

We will:

- Assess your competitive advantages, strengths and weaknesses versus your industry peers
- Provide insights on your company's potential value
- Establish appropriate operational and financial targets that maximize business value

Banc of California is the partner you need for the life of your business. Our Commercial Strategies team can help you navigate the challenges of growth and plan for the unexpected by providing the critical insights and tailored financial solutions you need to tackle your business goals with confidence.

Each Commercial Strategies Financial Analysis includes:

Key Performance Indicators—To identify critical performance indicators that can positively affect financial performance and company valuation

“What If” Scenarios—To reveal key variables under your company's control and test the impact of changing those variables to find the best way to achieve profitable growth

5-Year Forecast¹—To provide customized financial modeling that integrates macroeconomic trends with industry-specific elements to drive business planning and forecasting.

For more information, visit bancofcal.com/commercial-strategies or contact:

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