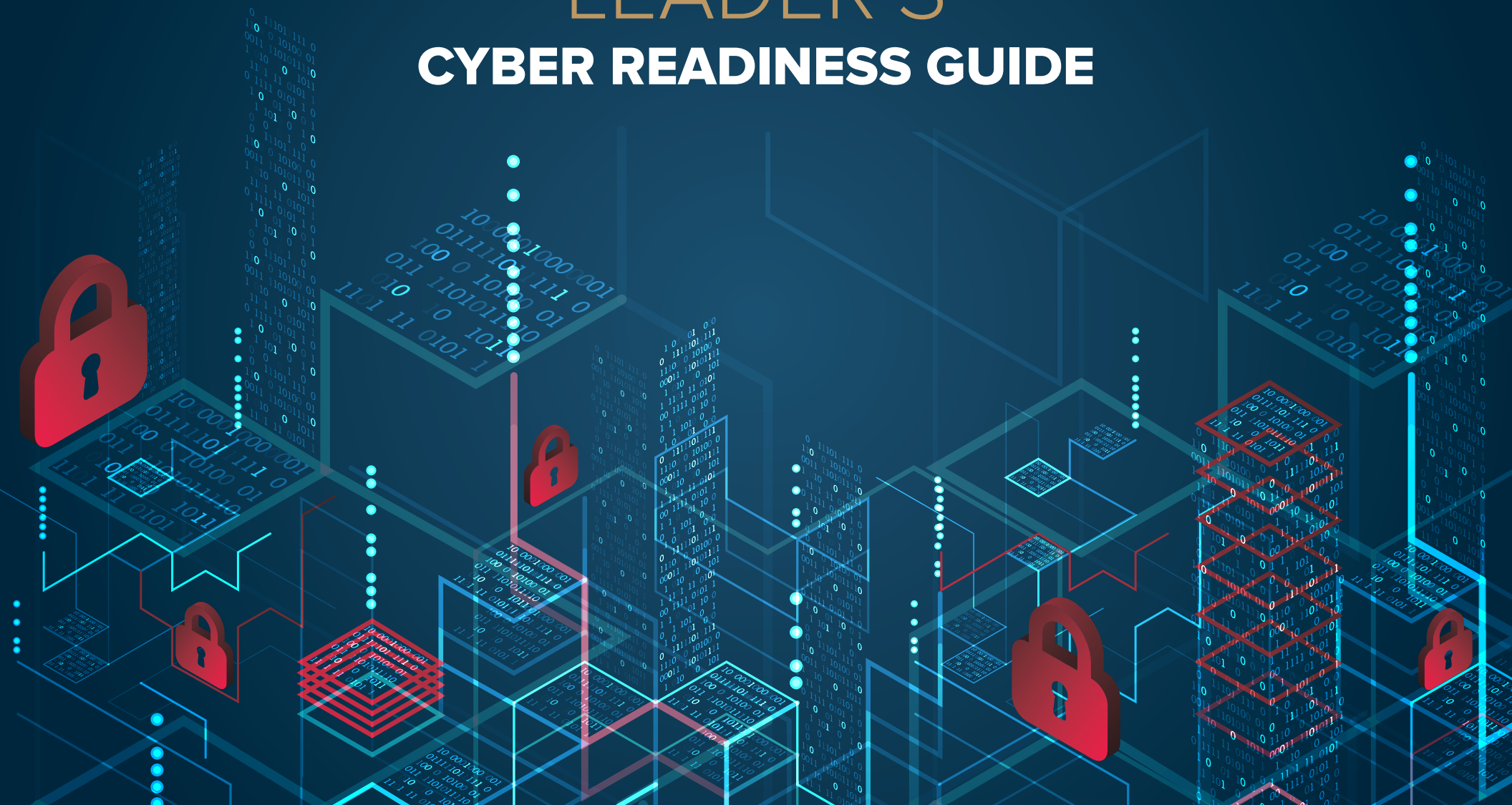




**BANC OF  
CALIFORNIA**

**TOGETHER WE WIN®**

# THE LEADER'S CYBER READINESS GUIDE



# ESSENTIAL ELEMENTS OF A CULTURE OF CYBER READINESS



**You—  
The Leader**



**Your Staff—  
The Users**



**Your Systems—  
Operations**



**Your Surroundings—  
The Digital Workspace**



**Your Data—What the  
Business Is Built On**



**Your Ability  
to Recover**

# YOU THE LEADER



## DRIVE CYBERSECURITY STRATEGY, INVESTMENT AND CYBER CULTURE



Your awareness of the basic risks drives actions and activities that build and sustain a culture of cybersecurity.

# YOUR STAFF

## THE USERS



## DEVELOP SECURITY AWARENESS AND VIGILANCE



Your staff will often be your first line of defense. They should continuously grow the skills to practice and maintain readiness against cybersecurity risks.



# YOUR SYSTEMS OPERATIONS



## PROTECT CRITICAL ASSETS AND APPLICATIONS

- ✓ Information is the lifeblood of any business; it is often the most valuable of a business's intangible assets.
- ✓ Know where this information resides, know what applications and networks store and process that information, and build security into and around these.

# YOUR SURROUNDINGS

## THE DIGITAL WORKSPACE



### ENSURE ONLY THOSE WHO BELONG ON YOUR DIGITAL WORKSPACE HAVE ACCESS



Setting approved access to your digital environment  
Controls who operates on your systems and with  
what level of authorization and accountability.

# YOUR DATA

## WHAT THE BUSINESS IS BUILT ON



### MAKE BACKUPS AND AVOID THE LOSS OF INFORMATION CRITICAL TO OPERATIONS

- ✓ Even the best security measures can be circumvented. Learn to protect your information where it is stored, processed and transmitted.
- ✓ Have a contingency plan to recover systems, networks and data from known, accurate backups.

# YOUR ABILITY TO RECOVER



## LIMIT DAMAGE AND QUICKEN RESTORATION OF NORMAL OPERATIONS



The strategy for responding to and recovering from compromise: Plan, prepare for and conduct drills for cyberattacks as you would a fire.



This requires having established procedures and plans and communicating during a crisis.