



**BANC OF
CALIFORNIA**

TOGETHER WE WIN®

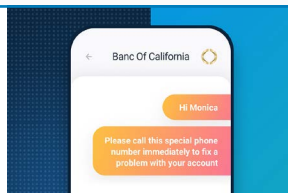
WE STRIVE TO HELP YOU GROW YOUR BUSINESS AND PROTECT IT. **YOU CAN BANC ON IT!**

At Banc of California we're ready to help you thwart cybercriminals, with resources and information. That's why we created our exclusive program called **"You Can Banc On It. Questions We Never Ask,"** which can help businesses raise their awareness of cybercrime and improve their cyber defenses. The campaign includes helpful, nontechnical and easy-to read articles and infographics to help business owners avoid scams, fraud and other cybercrimes.

HERE'S A SNAPSHOT OF EACH ARTICLE.

Here Are Questions We'll Never Ask

We may ask, "How can we help you?" but we won't ask for private information.

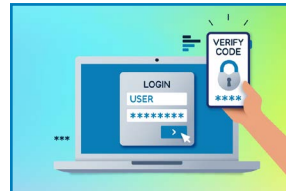


Look for the Red Flags of a Scam

Businesses should expect scam artists to contact them. Here's how to spot fraud.

Why Do Employees Fall for Scams?

At any one time, an employee can become the victim of fraud.

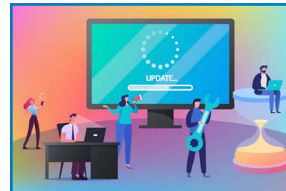


The Importance of Strong Passwords

Weak and duplicate passwords make a cybercrook's work easy.

The Power of "2-Factor Authentication"

Learn about the feature that helps to make your own accounts extra secure.



Protect Your Computers with Software Updates

Learn about critical updates for Windows® and other programs.

Here's How to Stay Out of a Scam

These tips help reduce the risk of becoming a victim.



Click on the links above and you'll find the complete articles from the **You Can Banc On It. Questions We Never Ask.** campaign on the Banc of California website.

To read more Business Insights articles, please visit: bancofcal.com/business-insights

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